

Feminist AI:

Investing in Inclusive Technology • for Equality Outcomes

WOMEN AT THE TABLE

UN Digital Community Spotlight March 2025



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Feminist AI

Pro-social AI co-created with communities

designed with inclusion at its core.

Creating new opportunities and innovative corrections

to existing inequities.



Funding Problem = Innovation Crisis

Venture Capital to Female Founders

2% (2023) \rightarrow **1% (2024)**

International Patents filed Solo Female Inventors

13%



Catalyzing Feminist Innovation Ecosystems

- **Direct funding pools**: Create dedicated investment funds specifically for Feminist AI
- Innovation incubators: Establish specialized accelerators focused on feminist technology
- **Cross-disciplinary research networks**: Fund collaborative platforms where technologists work alongside social scientists, ethicists, and community representatives
- **Open innovation challenges**: Launch public competitions with substantial rewards for feminist solutions to pressing global challenges



Harnessing AI for Equality Outcomes

- **Gender-responsive data collection**: Mandate balanced, representative datasets that accurately reflect diverse populations
- **Participatory design**: Fund research methodologies that center affected communities in the design process
- Intersectional testing: Require rigorous pre-release testing for biases across multiple dimensions of identity
- **Transparent documentation**: Support standardized impact assessments that make gender considerations visible



Procurement as Transformative Leverage

The UN and public sector possess **extraordinary leverage** through procurement that remains largely **untapped**:

• Public sector procurement represents approximately 30% of GDP in developing countries

• UN procurement alone exceeds \$19 billion annually



Call to Action

- 1. Establish mandatory **gender impact assessments** for all UN-procured digital technologies
- 2. Deploy **preferential procurement targets** for technologies developed through feminist principles
- 3. Create **dedicated funding mechanisms** specifically for Feminist Al ventures
- 4. Leverage the UN's convening power to **standardize feminist AI** certification frameworks





AI & Equality Community https://aiequalitytoolbox.com/

<A+> Alliance for Inclusive Algorithms https://aplusalliance.org/

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